

Gender Identity in ConnectionXPS Research



In 2020, the ADP Research Institute's People + Performance research team changed the way we ask participants about sex and gender. We previously asked participants to identify themselves as male or female and provided a non-response option. Today, participants are offered a fourth option: **Non-binary**.

ADPRI strives to be fully transparent with all the data we collect for each study. To date, the proportion of our research samples who identify themselves as non-binary accounts for 1% (or less) of the entire sample. We analyze the data we collect from all participants, but do not report on findings from small samples due to statistical restrictions.

Our question:

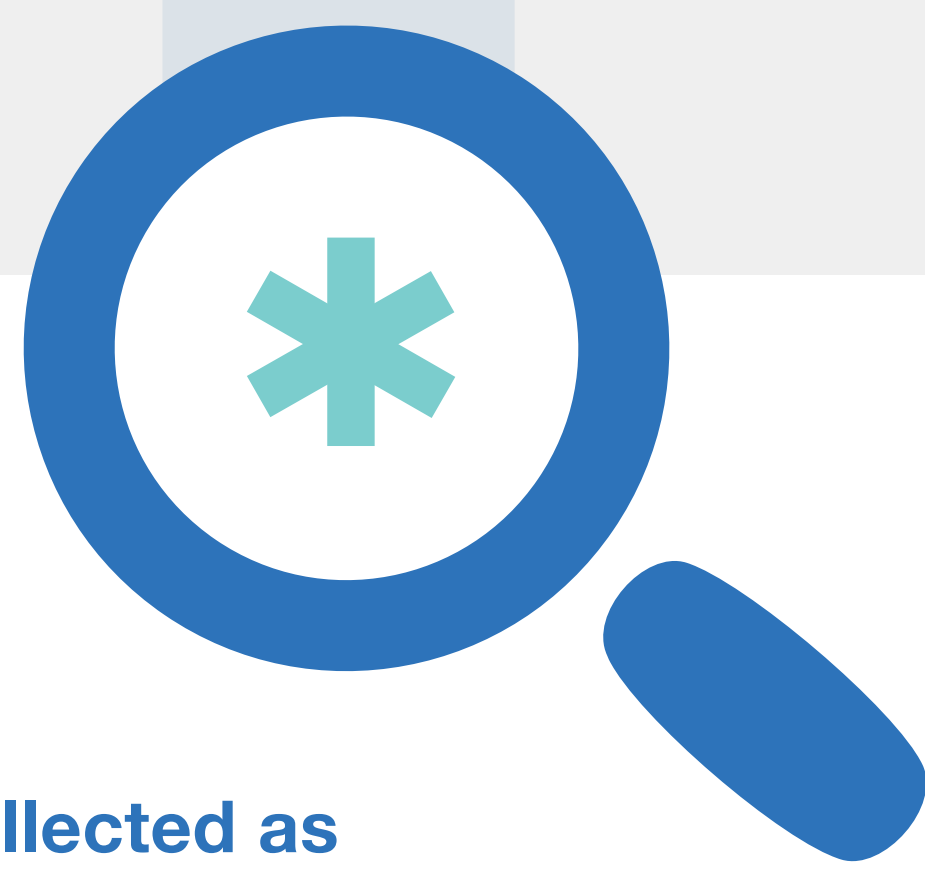
Please respond to the demographic questions for research purposes only.

Gender

Male Female Non-binary Prefer not to answer

Connection Research Samples – Gender Breakout

	Males (%)	Females (%)	Non-binary (%)	Prefer not to answer (%)
Sample 1 (n=1,005)	45%	53%	1%	0.7%
Sample 2 (n=1,008)	43%	55%	1%	1.2%
Sample 3 (n=1,002)	47%	51%	1%	0.7%
Sample 4 (n=1,506)	49%	50%	1%	0.3%
Sample 5 (n=4,001)	32%	66%	1%	0.8%
Sample 6 (n=4,001)	32%	66%	1%	0.8%



Across all the samples collected as part of this research, only 1% self-selected the non-binary response. While we collect this information, the small sample prohibits us from meaningful analysis.

For more information on the ConnectionXPS research visit

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